



DATAWISE  
ACADEMY

# Corporate Programs

77

Organizations  
trained in  
Silicon Valley

1200

Students trained  
since 2012

94%

Average  
productivity  
gains on analytic  
processes covered  
in workshops

## Contact

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A unique and complete program to help you **master the new management imperatives of a digital world.**

Understanding and applying the new digital approaches must not be limited to the purchase of technologies and the hoarding of massive data sets. It has to encompass the transformation of work methods, the evolution of processes and a change of management spirit.

Mastering all four pillars - Systems, Data, People, and Processes - is the key to gain the time and the visibility that will spur progress, and foster innovation within the organization.

Data Wise Academy engages with organizations, students, and researchers to bring holistic solutions and carry out these transitions smoothly and successfully.

Associated with Stanford University for teaching, the University of Berkeley for research, and in constant connection with the Silicon Valley ecosystem, Data Wise Academy offers the most advanced, proven, and impactful training programs.

"A great eye-opening experience. Not only was presentation engaging, well laid out and entertaining it also provided some Valuable insight into practical uses across our company. Colleagues were able to come up with insightful reports during the workshop phase after just a couple of hours.

As for myself, ideas started popping into my head about possible uses during the classroom section. Being in charge of a cost-center branch of the organization I looked at it more from a production point of view and how I can grab information beneficial to accurate product costing that our IT department said was not available!! By the end of the workshop, I had a solid framework with which to build upon that will allow easier implementation of historical yields into our product costs. Going forward adding the final monthly production data will allow us to stay current with our yields.

Something that hasn't been done for years!! Thank you, the timing couldn't have been better as that was one of my goals for this upcoming year!"

~Blair N, Controller

## « Inspiring » Sessions

Any project begins with a spark and a commitment. Our 60-90-minute keynotes are the perfect trigger for your digital initiatives. Clear, pragmatic and didactic, they set the foundations of your digital journey, in the context of your organization. These sessions filled with personal experiences, engage the audience with empathy and realism. By connecting the different teams around a common language and understanding, they are the first step of a cohesive movement.

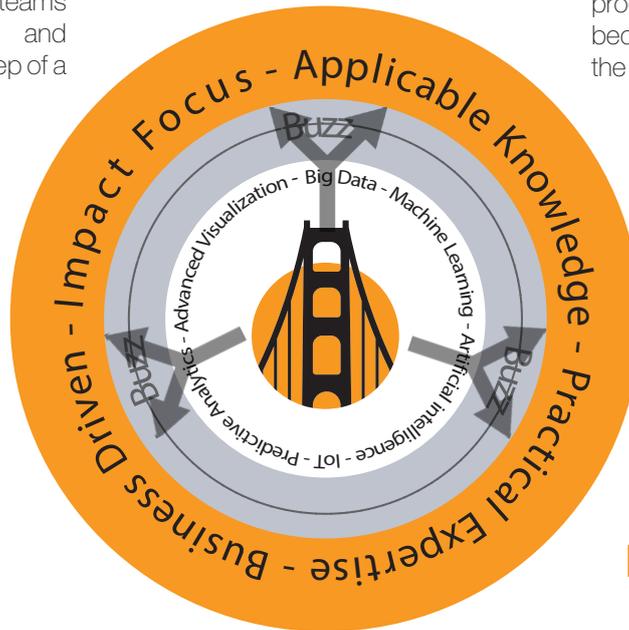


## Elite Hackathon

Sometimes, corporate challenges can benefit from a new approach, an alternate look or an additional boost of energy. In partnership with Berkeley Business School MBA, we are organizing hackathons from 24 to 48 hours to spur your initiatives and contribute to the resolution of complex problems. Mentored by professors from the Fisher Center For Business Analytics, Berkeley's graduate students bring a reliable methodology, the skills of US best-in-class, and an unmatched level of fun and creative energy.

## Holistic Diagnostic

These work sessions lay out the organization's environment and empower the teams to best visualize and understand where to start and where to act on the transformation. This phase also creates the alignment between Management, IT and Business.



## Executive Master Classes

Nothing had prepared us to face the magnitude of the evolution caused by the digital wave. These training classes over 3-4 days are the perfect program to complete your business expertise with the new digital facets. Taught by leaders in the domain, they give direct access to the latest business trends, from advanced analytics to Machine Learning, Artificial Intelligence, open innovation and change management.

## Master Data Classes and Workshops

Based on the now-classic data curriculum taught by Gauthier at Stanford, these sessions combine theoretical, practical, and hands-on content for immediate results which can be applied to the participant context. Within two days, the participants reach a level of autonomy that empowers them to continue progress on their own and to become both actors and leaders of the transformation.



## Berkeley-Stanford-Silicon Valley Experiential Learning

The success of a transformation stems from inspiration, connections, exchanges, and exposure to disruptive ideas, outside our comfort zone. Welcome to the unique world of Silicon Valley. Our Experiential Learning Expeditions combine access to 2 of the most famous US campus, some of the leading companies (Google, Facebook, Cisco...), and interactions with an agile, brave and entrepreneur world. Become part of the innovation scene by building your network with us.

## References

